



Home

AccelX Site Builder
e TOUR



SiteBuilder PDF
974k



A growing number of small businesses recognize that a professional Website plays a critical role in attracting new customers, building customer trust, and driving repeat business. Aggregators of small businesses have a tremendous opportunity to tap into this growing market by providing Web-based solutions that meet the evolving and diverse needs of small businesses. AccelX Site Builder is the foundation for a complete, integrated e-business solution that adapts to the ever-changing needs of small businesses. With AccelX Site Builder's simple, yet powerful XML-based solution, aggregators can provide small businesses with compelling and affordable Website options.

How AccelX Site Builder Works

It takes just minutes to build a simple or full-featured Website with AccelX Site Builder's intuitive step-by-step process. The creation of a Website is a two-part process: site design and content creation. Site design begins with selecting a unique look and feel from AccelX Site Builder's extensive library of customizable templates. Small businesses can also choose a desired URL and enter keywords consumers might use when searching for the small business. Content creation begins by selecting which Website page types to include, such as Home Page, Maps, Contact Us, About Us, Products, Services and Staff. Each one of these pages may contain customized content, logos, and graphics. The site can then be previewed and modified before it goes live.

AccelX Site Builder Key Features

- **Website in minutes.** Easy-to-use forms and an intuitive interface allow rapid Website creation and implementation.
- **Website pages that fit the needs of small businesses.** Pages such as Contact Us, Maps, Products, and Services enable small businesses to attract new and existing customers.
- **Unique, professional Website designs.** A wide variety of templates, images, colors and layouts makes it easy to build a unique, professional Website. Custom images and logos can be uploaded to the site.
- **Scalable, reliable and stable.** AccelX Site Builder's best of breed technology practices--written in XML and Java, utilizing open standards and running on WebLogic servers and Oracle databases -- provide stability and scalability.
- **Flexible hosting solutions.** Host AccelX Site Builder locally or our application hosting solution provides a robust, secure and redundant environment with complete focus on uptime and availability.
- **Foundation for future sales.** AccelX Site Builder's flexible XML/Java foundation allows additional e-marketing functions to be integrated into the site for future product offerings.

AccelX Site Builder Value to the Aggregator

- Provides substantial savings as a result of AccelX Site Builder's cost- and time-efficient Website creation and editing solution.

- Drives market differentiation through use of the powerful and reliable XML-based process.
- Creates a new revenue stream by powering Websites for the growing numbers of small businesses going online. The flexible foundation allows aggregators to up-sell small businesses with additional product offerings.

AccelX Site Builder Value to the Small Business

- Provides significant time and cost savings by simplifying URL registration, Website creation and maintenance.
- Increases leads and sales by providing existing and potential customers with in-depth information.
- Reduces customer support costs by providing important business information on the Website such as location, hours of operation, products, services, and special offers.

AccelX Site Builder Future Offerings

- Self-service interface for small businesses to create and edit their own Websites
- Shopping cart/transaction integration
- Scheduling integration
- Third party content integration
- Enhanced reporting of Website page types and publish dates

For More Information

For more information about AccelX Site Builder, contact our sales team at 303-296-9200 or sales@accelx.com.

[AccelX Products](#) [AccelX Services](#) [Press Room](#) [About Us](#) [International](#) [Home](#)

© Copyright 2001 Webb Interactive Services, Inc.